



LAB RUMBLE

✦✦
The ultimate
INTERACTIVE DARK RIDE
experience.



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THE CONCEPT

Step into a world of thrilling adventure and adrenaline-pumping action with NERF LAB RUMBLE, the compact interactive dark ride that brings the excitement of Nerf blasters to life in an unforgettable experience for the whole family and teenagers alike!

COMPACT INTERACTIVE DARK RIDE

IP NERF STRONG LICENCE & IP



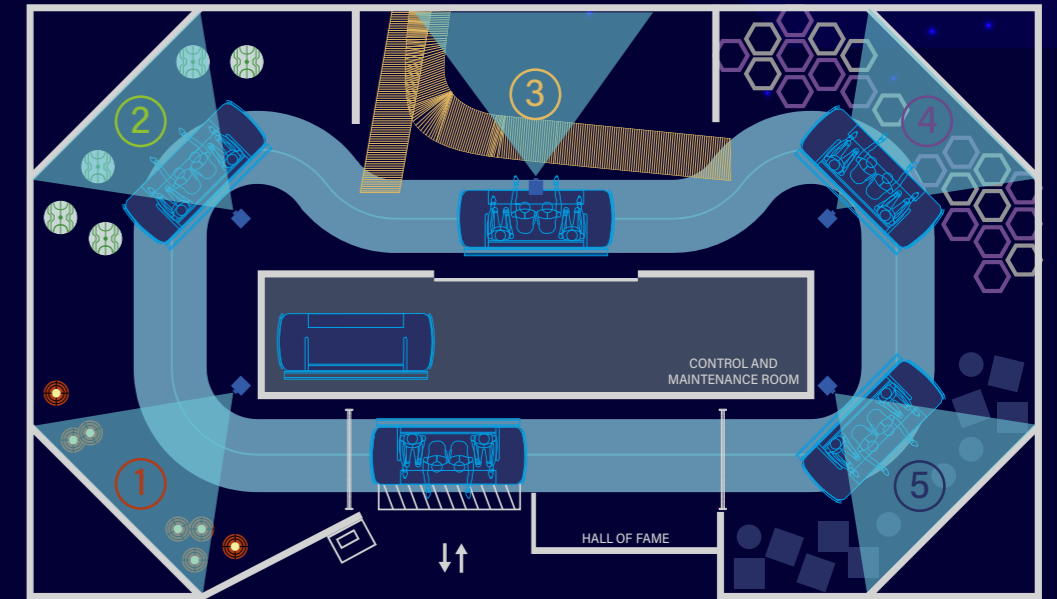
RIDE LAYOUT

RIDE SPECIFICATIONS

PRODUCT: Interactive Dark Ride
NUMBER OF SCENES: 5
PERSONS PER VEHICLE: 4
FOOTPRINT: 250m2
DISPATCH TIME: 40 sec
THROUGHPUT: 360 pph
EXPERIENCE DURATION: 3min 20sec
HALL OF FAME: Yes

RIDE SYSTEM

- × 4 passengers monorail ride vehicles
- × 5 vehicles
- × On board audio
- × 4 Gaming Devices per vehicle



THE STORY BRIEF



GAME GENRE

Shooting, Fun, Scoring, Competition



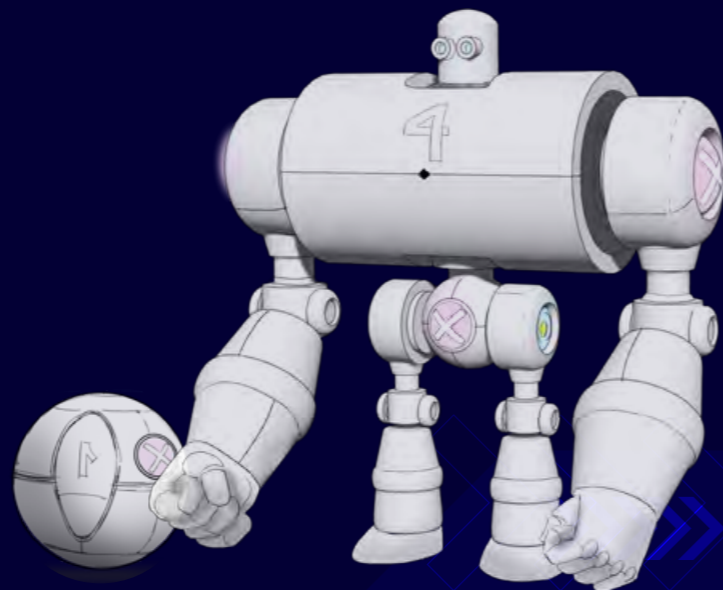
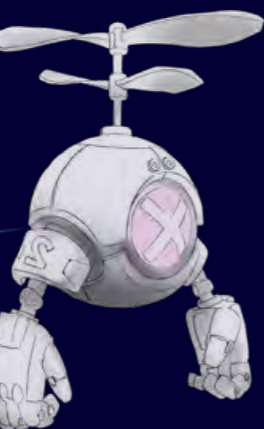
TARGET AUDIENCE

Family, Teenagers



GOAL

Equipped with your brand new Nerf blaster, use the untapped power of the toy to destroy a horde of fun and wacky test robots.



rior as you embark upon a journey that will test your skills, dare your imagination, and elevate your adrenaline to new heights. Following the usual protocol for this new device, engage in a friendly competition, blast at the funniest and wackiest robot to push the limits of our device.

Welcome to the secret high-tech test complex of the Nerf company, where we experiment the most fun, craziest and powerful Nerf blasters you can ever imagine. You have been selected to test the awesome new Nerf blaster! Strap on your courage and unleash your inner war-

GAMEPLAY

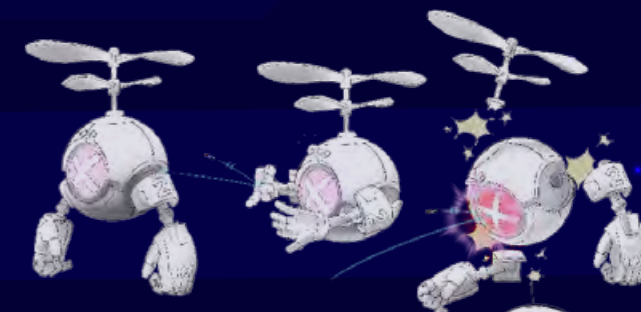
PUT YOUR BLASTER SKILLS TO THE TEST

Challenge the Dummy Robots

Your mission: destroy the dummy robots and push the boundaries of the cutting-edge blaster prototype.

HOW TO PLAY

- × Choose your target
- × Press the trigger
- × Enjoy the target reaction
- × Collect your points!



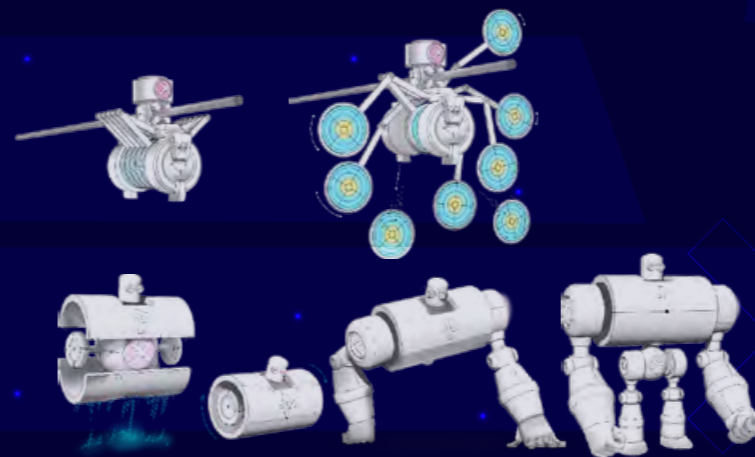
TWO LEVELS OF INTENSITY:



FOR BEGINNERS: aim for the blue marks on the robots and unleash a barrage of shots to neutralize them.



FOR EXPERTS: for those seeking an extra thrill, target the red mark – the weak spot on the robot – to instantly neutralize it.



WHY DO YOU NEED NERF LAB RUMBLE ?

^x STRONG BRAND APPEAL

NERF LAB RUMBLE's strong appeal lies in its seamless integration with the iconic Nerf brand. With captivating visuals, engaging gameplay, and alignment with Nerf's core values, this attraction delivers a unique experience for fans of all ages.

^x DESIGNED TO ATTRACT FAMILIES AND TEENAGERS

NERF LAB RUMBLE is the ultimate family-friendly adventure. Its intuitive Nerf blasters ensure accessibility for visitors of all ages, making it a crowd-pleasing attraction for families and teenagers alike.

^x A COMPACT INTERACTIVE DARK RIDE LIKE NO OTHER

NERF LAB RUMBLE offers endless thrills in a compact layout, making it suitable for a wide range of entertainment venues.

^x THRILLING AND ENGAGING STORYLINE

NERF LAB RUMBLE brings the excitement of Nerf blasters to life with an enchanting storyline, making it the ideal addition to any entertainment venue. Take your customers on an unforgettable journey of courage and imagination!

For more information on NERF LAB RUMBLE and to discuss how it can elevate your business, contact us at :

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